



A NEW, UNIQUE JEWELLERY BRAND FROM NORTHERN EUROPE - ANITA SONDORE

ANITA SONDORE is a distinguished, high quality, contemporary jewellery brand from the capital of Northern Europe, Riga. ANITA SONDORE creates jewellery of the highest level of excellence, using gemstones and metals of exquisite quality. ANITA SONDORE accentuates the native wisdom of the northerners, their closeness to nature, ecological thinking and cultural heritage, at the same time, encasing it in contemporary design.

Talent and charisma is at the heart of the brand, but so is the distinguished Rome school of jewellery. The brand's creator developed her mastery over many years with the Ermini family, who consider her to be one of the most unusual discoveries in recent years – a designer, a jeweller. ANITA SONDORE jewellery is courageous; it's made for exceptional personalities.

"I am truly proud that I have succeeded in promoting and developing the flowering of such a brave and talented artist and designer's brand. I know that she has a great deal to say to the world,"
so says Pierpaolo Ermini one of Anita's teachers, about her work.

ANITA SONDORE announced her arrival with a collection of jewellery entitled SOUNDS OF SILENCE, dedicated to the jewel of the north, Riga, which has a UNESCO cultural heritage listing. And since the first collection she has also presented collections THE UNIVERSE, FIRE STONE, DEEP WATER and the latest- MOVING LIGHT that she debuts at International Jewellery London.

"My jewellery, in a fairly direct way, tells my own story – it's a mirror of the time. They are personalities, individuals, living, breathing, ringing, with an idea, with a message for the heart," explains Anita.

The key message of the ANITA SONDORE brand is – the court painter. Since days past, court painters have been those that have recorded important historical events, faces and moods. Today, ANITA SONDORE continues to do this – but now with a woman's hand, a significant marker of the time, for previously, all events were documented by men. ANITA SONDORE presents today's people, events, faces and hearts. Her painting tools aren't usual – in her pictures she carves, burns, turns metal, silver, gold, amber and emeralds.

CONTACT

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